

Brightwood School PTA  
First Annual Winter Fundraiser  
Read-a-Thon  
January 9 – 29, 2012

Welcome to this year's First Annual Winter Fundraiser! This fundraiser is being established to remind students to read during the holidays, and secure the support of family and friends to encourage continued reading throughout the year. Donations generated from this fundraiser will be used to support student enrichment and activities (e.g. buses, field trips, science fair, etc.).

Schedule for Read-a-Thon:

**December 19<sup>th</sup> – January 8<sup>th</sup>:** Students will collect pledges from family, friends, and neighbors, and record them on the "Brightwood School Read-a-Thon Pledge Sheet". To assist with securing pledges, examples of pledges per minute or flat rate pledges are provided.

**January 9<sup>th</sup> – 29<sup>th</sup>:** Students will record daily minutes read at home (both minutes they read alone and minutes they are read to) on the "Read-a-Thon Calendar". Goals for daily reading minutes based on grade level can be used.

**January 30<sup>th</sup> – February 3<sup>rd</sup>:** Students will collect money from their per-minute or flat rate pledges listed on their pledge sheet and return the money they raised to the school. All funds are due by Friday, February 3<sup>rd</sup>, with checks made payable to **Brightwood School PTA.**

To encourage all students to participate in the Read-a-Thon fundraiser, prizes will be awarded to the following:

1. Recognition/Award to all participants who submit their pledge sheet and donations collected.
2. Overall Top Readers (3 Electronic Readers)\* – Highest total number of minutes read.
3. Top Reading Participants (18)\* - Highest total number of minutes read by grade level.
4. Overall Top Participants\* - Most total donations collected.
5. Top Classroom – Highest total number of minutes read.
6. Top Classroom – Most total donations collected.

\* = Participants are eligible for only one category, and must submit their pledge sheet and donations to qualify.

Thank you in advance for your participation in this event.